

# Graduate School of Business Administration

## Majors:

- General Management
- Business Strategies
- Human Resources
- Marketing
- Accounting
- Financial Management
- e-Business
- MS/OM
- Hospital Management

## Introduction

The Graduate School of Business Administration operates global-standard MBA programs that can compete with other world-class MBA programs. The school emphasizes practical and research approaches toward a global agenda to cultivate global leadership skills. The school offers Saturday classes and an online-offline cross enrollment system to accommodate the needs of working students. Especially, the CEO program has been enhanced by an increase in the number of courses offered; an introduction of Thursday's special lecture programs on various topics; and an implementation of the dual advisory system consisting of an advising professor and a mentor.

## Goal of Education

The Graduate School of Business Administration provides a practical approach to education based on sound theories in order to incorporate real-world business needs into academia and to cultivate experts equipped with global management skills. To achieve this goal, the school emphasizes an implementation of boundless education; a pursuit of excellency; an operation of specialized programs; and an application of global standards.