

INTERNATIONAL SCHOOL OF BUSINESS

EXCHANGE PROGRAM

WANT TO HAVE AN ENJOYABLE,
VALUABLE INTERNATIONAL
EXPERIENCE? JOIN US FOR A
STUDENT EXCHANGE IN ARNHEM,
THE NETHERLANDS

WWW.HANUNIVERSITY.COM

OPEN UP NEW HORIZONS.

HAN UNIVERSITY
OF APPLIED SCIENCES

WELCOME TO HAN INTERNATIONAL SCHOOL OF BUSINESS

The International School of Business forms part of HAN University of Applied Sciences. HAN offers loads of professional programs in a wide range of fields. Think about education, social studies and commerce. Communication, business administration and law. Economics, engineering and built environment. Applied sciences and IT & communication. And health, nursing, and sport & exercise. Choose from 63 bachelor programs, 19 master programs and numerous exchange programs. What makes HAN so unique? We combine a solid theoretical basis with practical application in the field. So you're well positioned to enter the job market as soon as you graduate.

HAN International School of Business offers two English-taught bachelor programs: Communication and International Business, with specializations in Finance, Marketing & Sales, Organization & Change and Supply Chain Management. As an exchange student, your classes take place at the International School of Business on our Arnhem campus. The subjects – our "modules" – are taught entirely in English and cover a wide range of topics. From international business and management to marketing. From corporate communication and finance to quality management, distribution and logistics. Each year we welcome about 180 students from our partner universities around the world.

LIVING IN ARNHEM

HAN University of Applied Sciences is situated in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. And within easy reach of Amsterdam, London, Paris, Brussels and Berlin. The Netherlands is truly at the heart of Europe! The east of the country offers typical Dutch landscapes with charming scenery. Wide rivers, bridges, dikes and polders. This is a country known for cultural diversity and a relaxed, cosmopolitan lifestyle. Soak it up on a sunny day after your classes, while you enjoy a drink with friends at one of the many outdoor cafés.

HAN International School of Business is situated on our Arnhem Campus. Arnhem offers a variety of eye-catching attractions. From fashion to history. Museums to pubs. And concert halls to nightclubs. Arnhem is located at the epicenter of the province. It virtually sprouts up out of lovely green surroundings. The Veluwe national park on one side. The lush floodplain area on the other.

FALL SEMESTER:

end of August – end of January

SPRING SEMESTER:

end of January to beginning of July

YOUR EXCHANGE PROGRAM

At the International School of Business, you can either design your own program or follow a block exchange semester in one of our bachelor degree programs.

1. DESIGN YOUR OWN PROGRAM

www.hanuniversity.com - Exchange programs - International School of Business Exchange Program

You study with other exchange students and 'design' your own academic program. You may pick from the following modules, most of which are offered in both semesters:

- Business & Cross-Cultural Communication
- Business Ethics
- Business Performance Management
- Business to Business & Service Marketing
- Dutch Culture and Language
- Dutch Economy in a Global Context (project-based learning)
- E-Marketing and E-Commerce
- English for non-native speakers
- European Integration
- Event Management
- Finance
- International Distribution
- International Entrepreneurship
- International Marketing
- International Law
- Material Management
- Organizational Behavior

Each module is worth 7,5 ECTS credits and a normal study load is 30 ECTS per semester.

2. FULL SEMESTER, BLOCK EXCHANGE PROGRAMS

Alternatively, you may sign up for a full semester within our International Business or Communication bachelor degree programs. Or one of the specialization semesters. The academic program is offered once or twice a year in a block during a semester. You study with Dutch & international degree seeking students.

Note: it is not possible to combine courses from the different levels and programs.

COMMUNICATION

www.hanuniversity.com - Exchange programs - Communication

Option 1: C Cluster (30 ECTS)

- Communication in International Marketing
- Business Communication
- Media Production
- Personal and Professional Development
- 2 electives

COMMUNICATION cont.

Option 2: D Cluster (30 ECTS)

- Research student journey
- Business Communication
- Organisation in change
- Personal and Professional Development
- 3 electives

INTERNATIONAL BUSINESS

www.hanuniversity.com - Exchange programs - International School of Business Exchange Program

Option 1: C Cluster (30 ECTS)

- Marketing & Sales
- Organization & Change
- Supply Chain Management
- Finance
- International Economics
- 3 electives

Option 2: D Cluster (30 ECTS)

- Sustainable Innovation
- Personal and Professional Development
- Data & Information Management
- 2 subjects in 1 of the specializations: Marketing & Sales, Organization & Change; Finance; Supply Chain Management
- 3 electives

ASIAN STUDIES: Doing Business in China (30 ECTS)

www.hanuniversity.com - Exchange programs - Asian Studies: Doing Business in China

Learn how to do business in and with China. Topics include: Chinese economy & business environment, supply chain management & financing, research & analysis of the Chinese market, China cross border E-commerce, Chinese culture & language. May include a business trip to China (extra costs involved).

LATIN AMERICAN BUSINESS STUDIES (30 ECTS)

www.hanuniversity.com - Exchange programs - Latin American Business Studies

Learn about how to do business in Latin America. What they consider socially and professionally acceptable. Topics include: Business, culture & society of Latin America, doing business in & with Latin America, international law, finance, marketing, general & business Spanish

May include a study trip to a Latin American country (extra costs involved).

DATA DRIVEN DECISION MAKING IN BUSINESS (30 ECTS)

www.hanuniversity.com - Exchange programs - Data Driven Decision Making in Business

The program prepares you for the rapidly growing use of data science by organizations in all sectors of the economy. After a general foundation you will choose a specialization: either Marketing & Sales or Logistics & Supply Chain Management.

DID YOU KNOW?



- The Netherlands is the lowest country in Europe
- The Netherlands is home to more bikes than people
- Tulips are not native to The Netherlands
- Orange is the national color as the monarchy is from the House of Orange
- The Dutch introduced orange carrots to the world
- Dutch artists are world famous
- There are over 1,000 windmills still standing from 1850
- English is widely spoken in The Netherlands



“People in the Netherlands and at HAN are so great and friendly. The lecturers were very helpful and we got to know so many friends from so many countries. The best experience ever!”

ZI YUAN WU, SHANGHAI, CHINA



COST OF LIVING:

per month

- Accommodation (furnished) €400 - €495
- Food & public transport €200 - €300
- Books & study materials €50
- Miscellaneous €20

Most students spend between €800 and €1,000 per month

PRACTICAL INFORMATION

HOUSING

Need a place to stay while you study? No problem! The HAN Housing Office arranges off-campus accommodation. You'll have your own, fully-furnished room. And there are laundry facilities on site. All student accommodation is self-catering. So you can brush up on your cooking expertise during your stay!

www.hanuniversity.com - [ISB Exchange Program - practical information](#)

VISA REQUIREMENTS

If you are a non-EU national you may need an entry visa and/or residence permit to study in The Netherlands. HAN University of Applied Sciences will apply for these on your behalf. The costs vary per year.

www.hanuniversity.com - [study and living - admissions](#)

APPLICATION PROCEDURE

Step 1

Your university nominates you.

Step 2

You will receive a link to our online application form.

Step 3

Filled in the online application form? Received your acceptance letter?

Then you're officially a HAN Exchange student!

IN SHORT



Location

Arnhem



Language of instruction

English



Level

Bachelor



Program start

September or February



Application deadlines

Fall semester: 25 May (1 May for non-EU students)

Spring semester: 25 October (1 October for non-EU students)



Study load per week

Contact hours: 20

Study hours: 20



Credits

HAN uses the European Credit Transfer System (ECTS). Credits are based on study load:

→ 1 ECTS credit = 28 hours of study

Normal study load per semester:

→ 30 ECTS = 840 hours of study

www.hanuniversity.com - [study and living - studying at HAN - Dutch education system](#)



Closest major airport

Amsterdam Schiphol Airport



Useful websites:

www.visitarnhem.com

www.studyinholland.nl

OPEN UP NEW HORIZONS.

HAN CAMPUS ARNHEM

Ruitenberglaan 31
6826 CC Arnhem
The Netherlands

QUESTIONS

Incoming.business@han.nl
+31 6 53 59 55 00
www.hanuniversity.com

SOCIAL

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