

The Global Friendship Academic-Cultural Forum

SNU-GSIS Africa Day

Graduate School of International Studies, Seoul National University (SNU-GSIS) will hold **The Global Friendship SNU-GSIS Africa Day** with Hyundai Engineering Co., Ltd. and Hyundai Engineering and Construction Co., Ltd. We expect this event to offer an opportunity for students to understand Africa in depth, and discuss measures for improving development and cooperation within the continent. We will select two winners from the essay competition to present their new ideas and insight into Africa. We encourage graduate and undergraduate students who are interested in Africa to participate in the Africa Day and also the essay competition.

□ Date and Venue: September 13th, 2013 (Fri.) SNU-GSIS

□ Background

- SNU-GSIS has launched the SNU-GSIS Global Friendship Program. Each year SNU-GSIS will designate a day devoted to a certain region or a topic. As the starting point of this initiative, SNU-GSIS will hold "SNU-GSIS Africa Day" event.
- Proving its infinite potentials, Africa is rapidly emerging with the record high economic growth in recent years. By holding SNU-GSIS Africa Day event, SNU-GSIS seeks to join the effort to strengthen the practical cooperation between dynamic Africa, a land of opportunity and the Republic of Korea.

□ Purposes

- To offer an opportunity to students, researchers, government officials and corporations from diverse backgrounds to share development experience of Korea, to discuss global issues relevant to relationship between Korea and Africa, to find new ways of cooperation and to contribute to forming stronger partnerships with African countries.

- To dispel uncomplimentary perceptions and to promote positive awareness of Africa through academic seminars, workshops and cultural events.
- To promote mutual understanding between Korea and Africa through various cultural and academic events about agendas related to those regions (Development Cooperation, Development Aid, Commerce/Investment, Peace/Security, Culture, etc.)

□ **Prospective Participants**

- African Students studying in Korea:
Students from the Department of International Development Policy, Graduate School of Seoul National University (35 ppl.), from the Graduate School of Public Administration (14 ppl.), Sports Management Course (20 ppl.), KOICA and other communities (30-50 ppl.)
 - KOICA and African Embassies in Korea (20-30 ppl.)
 - Private Companies - Hyundai Engineering Co., Ltd. and Hyundai Engineering and Construction Co., Ltd.(10 ppl.)
 - Participants outside of SNU-GSIS (50 - 100 ppl.)
- ※ **Total Number of Expected Participants: 150 - 200 ppl.**

□ **Total Timeline of the event (including preparation): 2013.07 - 09.13**

- Preparation Workshop: 2013.07.23.
- Initial Organization of the event: 2013.07.23. - 2013.07.29.
- Selection of the delegates and main speakers: 2013.08.03.
- Preparation of Promotion Materials: 2013.08.03.
- Contact and Finalizations of the selected speakers: 2013.08.10.
- Preparation Meeting with the events' representatives: 2013.08.16.
- Date of the Event: 2013.09.13.

※ **All sessions will be conducted in English.**

□ **Schedule: September 13th, 2013 (Fri.)**

Time	Academic Programs			Venue	Notice
10:00 - 12:00	Opening Ceremony Yeon-Cheon Oh (President, Seoul National University) Hwy-Chang Moon (Dean, GSIS) President of KOICA			GSIS Intl Conf. Room	Open Lecture (10 min. each)
	Topic Presentations by H.E Desmond Akawor (Dean, African Ambassadors) Taekyoon Kim (Professor, GSIS) KOICA (Director of African region) Hyundai (Director of African region)				
12:00 - 13:00	Lunch: The collected money will be donated to the World Food Programme (WFP)			GSIS Sochon Hall (Front Lobby)	Donation-based
13:00 - 14:00	African Cultural Performance: by Anupasia (Africa Museum of Original Art)			GSIS Sochon Hall	Open to All
14:10 - 15:10	Special talk: Africans in Korea by Bronwyn Mullen, Euphracia Ndinda and Meaza Eshetu	Talk Show: Africa Explorers by Neo Bridge	Special Talk: NGO in Africa by Sook Hee Yuk, Make Africa Better(MAB)	GL Room / 140-2 Bldg. 201, 202 GSIS Seminar Rooms	RSVP Required
15:10 - 16:10	Round table: African Students Supervisor: Professor Chong-sup Kim (GSIS)	Essay Presentation 1: African Students Supervisors: Professor Taekyoon Kim, Professor Jang Won Suh	Essay Presentation 2: NonAfrican Students Supervisors: Professor Ki-Soo Eun, Professor Jeon-Kap Lee	GSIS Intl Conf. Room, 140 Bldg. 103, 104	
16:30 - 18:00	Group session: Korea-Africa Partnership Chong-Sup Kim (Professor, GSIS) / Hong-Sik Cho (Professor, Soongsil Univ.)			GSIS Sochon Hall	Open to All
	Award Ceremony / Presentation by Awardee				
	Video Screening by KOICA				
	Dialogue with African Ambassadors				
	Closing Ceremony Professor Chong-Sup Kim (Director, Institute of International Affairs)				
18:00 - 20:00	Dinner			GSIS Sochon Hall	RSVP Required

- ※ Cultural Events (Photography, African arts and movie posters exhibit) will be displayed all day in the GSIS buildings.
- ※ RSVP required for Special Talks, Round Tables and Dinner.
- ※ **All the speakers and participants from government institutions are invited for dinner. Dinner will be served inside the GSIS building.**

※ Schedule subject to change

□ Program in Detail

■ Opening Ceremony: Topic Presentation

- Date: September 13th, 2013 (Fri.)
- Time: 10:00 - 12:00
- Welcoming speech: Hwy Chang Moon (Dean of SNU GSIS)
- Opening speech: President of Seoul National University
- Congratulatory speech: President of KOICA
- 1 Representative Speaker each for the given topics - Economy, Society, Culture, Politics (10 min.)
 - Nigerian Ambassador - Dean of African Ambassadors (The recent role of African Countries in international society)
 - Professor Taekyoon Kim
 - Development sector: Director of Africa Center, Ministry of Foreign Affairs, KOICA, Director of African region
 - Hyundai (Construction/Engineering)
- Venue: GSIS International Conference Room

■ Cultural Events (Performance and Photo exhibition)

- Time: 13:00 - 14:00
- Performance: The Annupasia from the Africa Museum of Original Art
The band consists of local tribal people from Burkina Faso, West Africa which know how to dance West Africa's traditional dance.
- Venue: GSIS Sochon Hall
- Photo Exhibition supported by Africa Hope Bridge, Korean National Commission for UNESCO

■ Talk with Africans in Korea

- Time: 14:10 - 15:10
- Venue: GSIS GL Room
- Speakers: Bronwyn Mullen (South Africa, TV personality), Euphracia Ndinda (Kenya, KDI school Alumni), Meaza F. Eshetu (Ethiopia, English department Professor at Korea Christian University)
- Details: Special Talk with Africans who are currently living in Korea and

their adjustment to the Korean culture. The participants will discuss freely the young generation of Africa and new prospects for the relationship between Korea and Africa.

■ **Africa Explorers Talk**

- Time: 14:10 - 15:10
- Venue: GSIS 140-107
- Speakers: Neo Bridge
- Details: A lively discussion with the members of Neo Bridge who travelled all around Africa and participated in the education and local community projects

■ **Special Talk: NGO in Africa**

- Time: 14:10 - 15:10
- Venue: GSIS 140-202
- Speakers: Sook Hee Yuk (Make Africa Better NGO Representative)
- Details: A lively discussion with a NGO activist of its projects and experiences in Africa. Along with her working experience at the African Development Bank and her current position as a lecturer, she delivers a new perspective to the development of Africa.

■ **Round Table**

- Time: 15:10 - 16:10
- Venue: GSIS International Conference Hall
- Moderator: Professor Chong-Sup Kim
- Details: Groups of students composed by school and African country will give 5 minutes presentation and have lively discussion with participants. Presenters will be awarded a certificate and a small gift. The African students must not be participating in the Essay Competition.

■ **Essay Presentation 1: African Students**

- Time: 15:10 - 16:10
- Venue: GSIS 140-103
- Supervisors: Professor Taekyoon Kim, Jang-Won Suh
- Details: 4 people chosen from the Essay Competition will present their

essays for 10-15 minutes, followed by a discussion afterwards (refer to the details regarding the Essay Competition). One of the students will be awarded and give a presentation at the Closing session.

■ **Essay Presentation 2: Non-African Students**

- Time: 15:10 - 16:10
- Venue: GSIS 140-104
- Supervisors: Professor Ki-Soo Eun, Jeon-Kap Lee
- Details: 4 people chosen from the Essay Competition will present their essays for 10-15 minutes, a discussion following afterwards (refer to the details regarding the Essay Competition). One of the students will be awarded

■ **Group Session / Closing Ceremony**

- Time: 16:30 - 18:00
- Venue: GSIS Sochon Hall
- Topic: Korea-Africa Partnership
- Details:
 - Video screening by KOICA
 - Presentation: Chong- Sup Kim, Professor (SNU,GSIS),
Hong-Sik Cho, Professor (Soongsil University)
 - Dialogue with Ambassadors (Questions about Africa, Listening answers from Africa's Ambassadors)
 - Award Ceremony of the 2 finalists in the Essay Competition

□ **Outlook**

- Report via Facebook page: All of the activities and events will be posted on the Facebook page at www.facebook.com/snugsis.africaday
- Making a UCC clip: Video making of all the preparation process and during the event. This will be used for the promotion of future events
- Publication of a Final Report: The Report will be distributed to the agencies that participated in and also be released to the press for PR purposes.

The 1st Global Friendship Academic-Cultural Forum

SNU-GSIS Africa Day Essay Competition

□ 2013 SNU-GSIS Africa Day Essay Competition

□ Purpose & Objective

To improve graduate/ undergraduate students' understanding of Africa and to encourage them to research the region, and to award excellent essays

- To discover a new perspective on Africa and plans for international cooperation with African countries
- To stimulate interest of students in learning about Africa and International Development & Cooperation
- To nurture experts on African regions

□ Essay Topic

Theme: "Diversity & Dynamism of Africa"

- Any topic related to economics, development, politics and society which shows a new perspective on Africa, and beyond prejudice most people have against Africa (Refer to following topic examples)

■ Topic Examples

- 1) Beyond Natural Resource Trap
- 2) From Ethnical Conflict to International Cooperation
- 3) Africa, Moving towards Green Economy
- 4) From a Recipient Country to a Partner Country
- 5) Dynamic Africa in International Arena

□ Eligibility

- Essay Competition 1 for African students
 - 1) African graduate/undergraduate currently studying in Korea
 - 2) Those who have written/currently writing their research paper regarding the Africa-related issue.
 - ※ The summary of the dissertation is welcomed to be submitted (±3,000 words, A4 5-7 pages, MS-Word format)
- Essay Competition 2 for Non-African students
 - : Graduate or Undergraduate students who are interested in Africa

□ Submission Deadline

- Submission Period: August 19th - September 4th, 2013
- Announcement of the First round winner: September 7th, 2013
- Final Round Presentation: September 13th, 2013
- Award Ceremony: September 13th, 2013
 - ※ Schedule may change due to circumstance change

□ Awards

- For the two finalists, each will be awarded 1,000,000 KRW and will receive the Awards Certificate from the Dean of SNU-GSIS and a small gift. The finalist from the African Students Essay Competition will have a chance to present his or her essay before the Ambassadors and professors during the Africa Day Closing session.
- All first round winners should make presentations at the Africa Day Round Table session. For the selected 4 presenters, each will be awarded a certificate, honorarium, and a souvenir photo taken during the presentation.

□ Submission Guideline

- Send to koica.snu@gmail.com (submission available only by email)
- Mechanics:
 - 1) Essay in English (±3,000 words, A4 5-7 pages, MS-Word format)
 - 2) Application Form (download from Facebook and SNU-GSIS official notice)

board <http://gsis.snu.ac.kr>)

3) Certificate of enrollment (Scanned file)

※ Students on Leave of Absence should submit a Leaves of Absence form.

※ Essays must be original

□ **Application and inquiry** : International Development Policy Office, GSIS,
Seoul National University, koica.snu@gmail.com

※ SNU-GSIS Africa Day Facebook : www.facebook.com/snugsis.africaday

Essay Submission Form

◆ Please ensure that you have completed ALL sections before submission

ESSAY INFORMATION	
Essay Competition	Essay Competition 1 (for Africans) <input type="checkbox"/> Essay Competition 2 (for Non-Africans) <input type="checkbox"/>
Issue You Have Chosen	Economy <input type="checkbox"/> Development <input type="checkbox"/> Politics <input type="checkbox"/> Society <input type="checkbox"/> etc. <input type="checkbox"/>
Essay Title	
Number of Words	

◆ Personal Information

PERSONAL INFORMATION	
Last Name	
First Name	
Nationality	
Affiliation (University)	
Date of Birth (dd/mm/yyyy)	
Address	
E-mail	
Phone (Mobile)	

◆ In submitting this form, you make the following declaration:

I declare that the essay submitted is my original work and has not (either in whole or in part) been submitted towards any other award or publication. I have attributed/referenced all sources of information used during the completion of my essay and I am aware that failure to do so constitutes an assessment offence.

Signature

Date (dd/mm/yyyy)

※ This form should be submitted as a PDF file.

Application

PERSONAL INFORMATION	
Last Name	
First Name	
Nationality	
Affiliation (University)	
E-mail	
Phone (Mobile)	

EVENTS			
14:00-15:10	Talk with Africans in Korea <input type="checkbox"/>	Special Talk NGO(MAB) <input type="checkbox"/>	Talk with Africa Explorers (Neo Bridge) <input type="checkbox"/>
15:10-16:10	Round Table <input type="checkbox"/>	Essay Presentation 1 African Students <input type="checkbox"/>	Essay Presentation 2 NonAfrican Students <input type="checkbox"/>
18:00-20:00	Dinner <input type="checkbox"/>		

Questions for Neo-Bridge Session

※ For the parallel sessions only, we are asking for RSVP due to limited number of admission available. Participants will be received on a first-come first-serve basis so please choose more than two sessions.